

SPORTS AND SUSTAINABLE DEVELOPMENT

Sports Charter for the Sustainable Development

A sustainable development of the society and its consequences: global warming, social disorders are a real threat for sport. Its practice can only be imagined if men and women's basic needs are satisfied. Sustainable Development (SD) is a sine qua non condition for a sustainable sport.

First leisure in France, identified activity, sport is an integral part of our society. This recognition gives to sport a social responsibility that it must and wants to exercise by contributing to the SD.

In the continuation of the 21 Agenda of the French Sport Movement, the French National Olympic Committee (FNOC) is willing to gather the whole sport movement around eight main objectives, which are as many commitments for a socially, ecologically, economically responsible and long lasting sport and society.

These eight objectives frame THE SPORTS CHARTER FOR THE SUSTAINABLE DEVELOPMENT.

The CNOSF suggests to all its members – beyond all the sport organizations: private partners, territorial communities and media – to join in the Sports Charter for the SD. By willingly adhering to this charter, each signatory shows its commitment for “acting for the well-being of the current generation and preserving the one for the future generation”.

Thereby, we will make the Olympic values alive and we will be able to contribute to a sustainable development of our society.

1st objective: Behaviour of sport politics and governance

⇒ Improving the governance of sport in order to lead sport politics in a long lasting and socially responsible way. Improving the contribution of sport to the politics in charge of the sustainable development

- Mention of the Sustainable Development (SD) in the statutes and rules of sport organizations, name persons in charge of the SD department, establish SD committees, edit charters, declarations, 21 Agenda (A21). Join forces with the politics and action plans initiated to any levels. Participation to the local A21
- Relations between members (especially women and youngsters), publics and private partners, economical actors regarding the definition, conduct and evaluation of sport politics.
- Management of the sport politics in an eco responsible and sustainable way, adoption of the corresponding action plans, provision of the right means.
- Control of the implementation of the measures taken and, in particular, the ones from the Charter, implementation of the process of progress and quality, publication of reports

2nd objective: Education, training and communication

⇒ Strengthening the sport contribution for education, for personal development. Contributing for the training of SD

- Promotion of the olympic values as a contribution from sport to education: friendship, solidarity, excellence, respect, fair play, fight against violence within and around the sport environment
- Organization of sport activities and equipments in such a way that they will be available to everyone
- Offer the opportunities to aim sport excellence and to practice at top level

- Contribution for the training, education of SD: communication on the SD (magazines, documents, conferences, websites...), training sessions for members, executives (by adding a SD chapter to their training sessions and educational programs...), mobilization of sport figures in order to promote the SD.

3rd objective: Social cohesion, solidarity

⇒ Contributing to the social cohesion and solidarity between human beings and territories, genders and generations

- Help in finding answers to the territorial disparities by setting up equipments and activities in these areas: local politics. Adjustment of these activities with the specificities and needs of those territories and publics (immigrants, particular social situations...)
- Disability : promotion of mixity between disabled and valid people (i.e buildings, activities...), employment of disabled people into sport organizations, accessibility to sport equipments (regarding all kind of disabilities), creation of particular spaces for spectators inside the buildings.
- Women : active promotion for the women's access to responsibilities, activities

4th objective: Sport, health, safety

⇒ Promoting, in every way available, the relations between sport and health

- Development of sport programs focused on health, fight against obesity and disease prevention
- Improving player's health and safety by establishing adapted sports programs, regulations. Development of a medicine of prevention, a medical follow-up program. Warning about sport accidents
- Fight against doping through educational programs, control of their implementation, penalty
- Promotion of sport for older people (health, helping them remaining autonomous...)
- Consideration of health and safety of publics and organizers when planning events (noise, air quality, accidents...) and when thinking equipments.

5th objective: Transportation and mobility, energy savings

⇒ Fighting against climate changes, promoting the energy sobriety

- New reflexion on the activities management in order to reduce greenhouse gases. Limitation of the journeys when setting up calendars and when choosing events locations and equipments.
- Use of performing and environmental respectful transportations
- Conduct of carbon assessments for organizations and activities, adoption of the right corrections
- Focus on new technologies (video, teleconferences...) that will limit journeys
- Conduct of energy and resources saving programs. Focus on sustainable resources

6th objective: Natural resources, biodiversity

⇒ Protecting and giving value to sport practice areas. Promoting long lasting and responsible sports behaviours

- Development of programs focused on environment (training, information...) within the programs directed to members, leaders, and staff in charge of education. Launch of research and study programs to get more data.
- Changing player's behaviours, promotion of useful actions, the "eco participative" measures
- Implication in a more respectful management of the sites, landscapes, nature. Accommodation between activities and the environmental pressures as well as the respect of biodiversity
- Promotion of an exemplary management of associations: saving natural resources: purchase of recycled products; garbage : limiting them beforehand, treating them afterwards; recycling sport materials

7th objective: Events, equipments, materials

⇒ **Taking into account the environment, in every phase of planning, realization and use of equipments and events in order to maintain a sustainable perspective**

- **Events:** realization and management of events in a responsible and **sustainable** way, development of adapted book of specifications
- **Equipments (new and renovated ones):** conception and distribution of equipments in order to contribute to a balanced land-settlement. Adoption of building standards (HQE, QEB-AFNOR standard...). Development of energy saving programs, aiming at the objective of “positive energy building” for the sport buildings (solar power, photovoltaism, insulation...)
- **Materials:** implementation of eco responsible purchase politics, extension of material lifetime (re-use), processing with life ending sport materials (recycling, controlled destruction...)

8th objective: Economy, international solidarity, peace

⇒ **Strengthening the contribution of sport for a long lasting economy, for an international sport solidarity and the peace in the world**

- Organization of sport activities in order to leave a positive heritage for territories and populations (positive economic consequences, renovation and revitalization of sites, growing environmental awareness, enhanced environmental measures and politics, employment...). Development of quality job positions in sport, making them durable
- Consideration of fundamental human rights in purchase politics, trade (responsible and fair purchases, child labour...)
- Multiplication of sports co-operational and international solidarity actions. Organization of these actions with a double objective of co-development and peace in the world.