



REPUBLIC OF ESTONIA  
MINISTRY OF CULTURE

Estonian Presidency of the Council of EU Conference

**“ROLE OF SPORT COACHES IN SOCIETY.**

***Adding value to people's lives.”***

Tallinn, 13-14 July 2017

Park Inn by Radisson Meriton Conference & Spa Hotel Tallinn

**FINAL PROGRAMME**

Working language is English.

Moderator: **Margus Kiiver**, marketing manager, Estonian Olympic Committee

**Thursday, 13 July 2017**

12.00-13.30 Registration and lunch

13.30-14.00 **Official Opening**

**Indrek Saar**, Minister of Culture of the Republic of Estonia

**Jens Nymand Christensen**, Deputy Director-General, DG EAC, European Commission

**Sergey Bubka**, Chair of the Athletes' Entourage Commission, Executive Board Member, International Olympic Committee (IOC)

14.00-15.30 **Session 1: Role of coach**

***The Role of the Coach in 21st Century Society***

**Sergio Lara-Bercial**, Senior Research Fellow, International Council for Coaching Excellence (ICCE)

***Coach as a central figure of athlete's day-to-day life***

**Sergey Bubka**, Chair of the Athletes' Entourage Commission, Executive Board Member, IOC



**Panel discussion: Value proposal of coach**

**Sergio Lara-Bercial**, Senior Research Fellow, ICCE

**Sergey Bubka**, Chair of the Athletes' Entourage Commission, Executive Board Member, IOC

**Tõnu Tõniste**, Vice-President of the Estonian Olympic Committee and Chair of the Estonian Olympic Committee Commission of Top sport

**Howard Fletcher Frier**, coach and former American basketball player

**Moderated by Thierry Zintz**, Professor of Université catholique de Louvain and President of the European Observatoire of Sport and Employment

15.30-16.00

Coffee break

16.00-17.30

**Session II: Coach and society**

***Coach as a role model and inspirator***

**Roy Hodgson**, Technical Instructor, UEFA

***Coaching in social context: adding value to sport, individuals and community***

**Thorolfur Thorlindsson**, professor, University of Iceland

**Panel discussion: Can coach make a difference?**

**Roy Hodgson**, Technical Instructor, UEFA

**Thorolfur Thorlindsson**, professor, University of Iceland

**Raul Rebane**, Estonian communication consultant

**Kirsi Hämäläinen**, Expert in Coach Development Finnish Olympic Committee

**Frank Hensel**, Vice-President, European Athletics

**Moderated by Kristjan Port**, Professor of the University of Tallinn, and Chair of the Coaches Qualification Commission of the Estonian Olympic Committee



19.00-20.00

**Excursion in the Old Town**

20.00-23.00

**Official dinner at Estonian History Museum**

## **Friday, 14. July**

7.15

Morning run

9.00-11.00

### **Session 3: Competence of coach**

***How to combine formal, non-formal and informal learning in developing coaches***

**José Ferreira Curado**, Chairman of the European Coaching Council

***Challenges and opportunities of NQF, EQF and sport federations qualification frameworks***

**Andrew Graham Grant**, Sport and Education consultant

***Estonian Coach Register and data based policy making***

**Toomas Tõnise**, Board Member of the Estonian Olympic Committee and Head of Estonian Foundation of Sports Education and Information

### **Panel discussion: What skills will coaches of the future need?**

**José Ferreira Curado**, Chairman of the European Coaching Council

**Andrew Graham Grant**, Sport and Education consultant

**Toomas Tõnise**, Board Member of the Estonian Olympic Committee and Head of Estonian Foundation of Sports Education and Information

**Agata Dziarnowska**, Policy Officer, Sport Unit, European Commission

**Kristjan Port**, Professor of the University of Tallinn, and Chairman of the Coaches Qualification Commission of the Estonian Olympic Committee

**Moderated by Guy Taylor**, Chair of the EU Expert Group on Human Resource Management in Sport





11.00-11.30

Coffee break

11.30-12.30

#### **Session 4: Parallel sessions**

##### **Parallel session 1: Women and coaching**

###### ***European Commission's study on access of females to coaching***

**Yves Le Lostecque**, Head of the Sport Unit, European Commission

###### ***Score project – for gender equality in coaching***

**Heidi Pekkola**, Policy Director and Project Manager, European Non-Governmental Sports Organisation

**Moderated by Elina Kivinukk**, Executive Director, Estonian Anti-Doping Agency

##### **Parallel session 2: Performance-oriented coaching**

###### ***How winning coaches think***

**Sergio Lara-Bercial**, Senior Research Fellow, ICCE

###### ***How winning athletes think***

**Allar Raja**, Estonian athlete, Rio Olympic bronze medalist

**Jacques Stas**, sport manager, Royal Belgium Basketball Federation

**Moderated by Elena Malikova**, Chair of the Working Party on Sport  
Slovak Presidency of the Council of the European Union 2016,

12.45-13.15

###### ***Societal role of coach***

**Raul Rebane**, Estonian communication consultant

13.15-13.30

###### **Conclusions and closing**

13.30-15.00

Lunch





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## **INFO & CONTACTS**

### **Venue:**

Park Inn by Radisson Meriton Conference & Spa Hotel Tallinn  
Toompuiestee 27 / Paldiski mnt 4, Tallinn

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